



MIS 2007  
February 28 - March 2  
Atlanta, Georgia



# 20th Annual MIS Conference



## Sample Sessions from Previous Years

- Using Data to Drive Improvement
- Professional Development for Information Data Personnel
- Best Practices Guide in Data Management
- The Forum Guide to Virtual Education Data Management



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## Get Continual Updates from the Web

For conference information, visit the NCES website at <http://nces.ed.gov/whatsnew/conferences> and select the 20th Annual MIS Conference link.

A registration form and other conference materials, such as a list of preliminary topics, a link to the conference hotel, and links to last year's sessions, can be found on the website. Visit the site from now until the week of the conference for continual updates on schedules, and speakers.



- ❁ **How have improved information systems affected collaboration among schools, districts, and states?**
- ❁ **What tools and processes have been helpful in integrating data systems or in developing enterprise data systems?**
- ❁ **How are states and districts responding to the increasing requests for accountability data?**
- ❁ **What are the latest developments in information technology for education?**
- ❁ **How do we integrate information systems at the school district level? State level?**

The 2007 MIS Conference is a concentrated 3 days of information about best practices, innovative ideas, current issues, and practical how-to advice about management information systems for K-12 education. Co-sponsored by the Georgia Department of Education and the U.S. Department of Education's National Center for Education Statistics (NCES), the MIS Conference brings together the people who work with information collection, management, transmittal, and reporting in school districts and state education agencies.

Over the past 20 years, a state education agency has partnered annually with NCES to bring local, state, and national data professionals together to learn from one another in an informal setting. This year, the MIS Conference will offer more than 60 presentations, demonstrations, and workshops conducted by practitioners from K-12 information systems.

You are invited to attend the 2007 MIS Conference in Atlanta, Georgia, and to submit a proposal for presenting a session that will add to the conference's interest and usefulness. Topics are invited from all sources, but the major focus will be on data models, data standards, statewide data systems, and data quality.

## Preliminary Schedule of Events

### Meeting of the National Forum on Education Statistics Forum Working Meetings

|         |         |  |   |
|---------|---------|--|---|
| 2/25/07 | Sunday  | 8:30 AM – 5:00 PM  | Task Force Meetings   |
| 2/26/07 | Monday  | 7:30 AM<br>8:00 – 9:30 AM<br>9:30 – 10:30 AM<br>10:30 AM – 12:00 PM<br>12:00 – 1:15 PM<br>1:15 – 4:15 PM<br>4:15 – 5:15 PM | Registration<br>New Members' Orientation Session<br>Forum Opening Session<br>Standing Committee Meetings<br>Lunch on your own<br>Standing Committee Meetings<br>Steering Committee Meeting  |
| 2/27/07 | Tuesday | 7:30 AM<br>8:30 – 9:30 AM<br>9:45 AM – 12:00 PM<br>12:00 – 1:00 PM<br>1:00 – 3:00 PM<br>3:00 – 4:00 PM<br>4:00 – 5:00 PM   | Registration<br>Task Force Roundtable Discussions<br>Standing Committee Meetings<br>Lunch on your own<br>Standing Committee Meetings<br>Forum Closing Session<br>Steering Committee Meeting |

### MIS Conference General Attendance

|         |           |  |  |
|---------|-----------|--|--|
| 2/28/07 | Wednesday | 7:30 AM<br>8:30 AM<br>10:00 AM – 5:10 PM | Registration<br>MIS Opening Session<br>MIS Concurrent Sessions |
| 3/1/07  | Thursday  | 7:30 AM<br>8:30 AM<br>10:00 AM – 5:00 PM | Registration<br>General Session<br>MIS Concurrent Sessions     |
| 3/2/07  | Friday    | 7:30 AM<br>8:30 AM – 12:00 PM            | Registration<br>MIS Concurrent Sessions                        |

## Attendance Costs

For states with Cooperative System contracts, the travel expenses of two participants and the Forum Liaison are included in the Basic Participation task. Meeting costs for these individuals are reimbursed directly by the state education agency and respective state travel regulations apply. NCES will directly reimburse, at the federal per diem rate, the travel and other costs for the local education agency Cooperative System Forum Liaisons, and two participants from those states that do not receive funds through a Basic Participation task.

If you are unsure whether your travel can be sponsored through this vehicle, see <http://nces.ed.gov/forum> for lists of state education agency and local education agency Forum Liaisons. As in previous years, the expenses of all other MIS participants and presenters are the responsibility of the individual.

**THERE IS NO CONFERENCE REGISTRATION FEE.**

## Important Dates

### Monday, October 2, 2006

Online registration and information regarding the 20th Annual MIS Conference are available on the NCES website: <http://nces.ed.gov/whatsnew/conferences>

### Friday, December 15, 2006

Cut-off date for submission of presentation, workshop, and demonstration proposals.

### Week of January 8, 2007

Presenters and demonstrators notified via e-mail of acceptance or rejection of proposal.

### Thursday, February 1, 2007

Cut-off date for hotel room block. All meeting participants booking a room after this date will be responsible for paying a higher room rate if space is available.

Cut-off date for name to appear in program participants list. All meeting participants' registrations received after this date will have only a name badge prepared in advance.

### Friday, February 9, 2007

Cut-off date for late meeting pre-registration and for a name badge to be available at the conference. After this date, participants will need to register on site.





# 20th Annual MIS Conference



## Conference Hotel

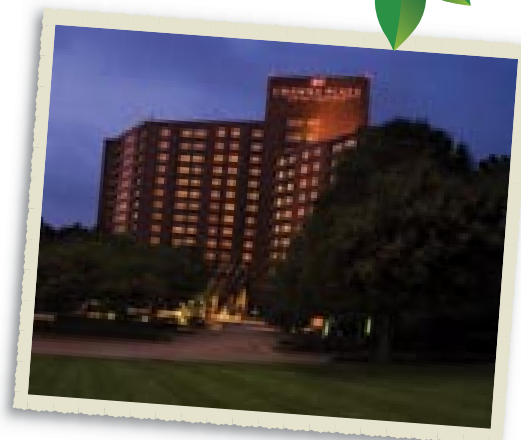
Crowne Plaza Atlanta-Ravinia Hotel  
4355 Ashford Dunwoody  
Atlanta, GA 30346

### Toll Free Reservation Line:

1-800-554-0055  
Fax: 770-392-9503

### Conference Block Name:

Forum and MIS Conference



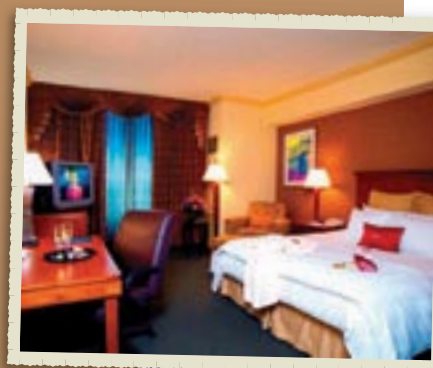
## Making Your Hotel Reservations

### (Please Read Carefully)

The Crowne Plaza Atlanta-Ravinia Hotel will provide accommodations for the winter meeting of the Forum representatives as well as the 20th Annual MIS Conference participants. Please refer to the preliminary schedule of events in this flyer when making your hotel reservation.

Please call the Crowne Plaza reservation line to reserve a sleeping room. Reference the conference block name, Forum and MIS Conference, to receive the federal per diem rate. You will need to provide a personal credit card number to guarantee your room.

- ✿ All participants, including those sponsored by NCES, must contact the Crowne Plaza directly to reserve their sleeping room.
- ✿ Reservations for lodging must be made before 11:59 PM Eastern Standard Time on Thursday, February 1, 2007. After this date, any remaining rooms in the conference block will be released to the hotel for general sale at a significantly higher rate. The approved lodging per diem for Atlanta is currently \$124. This amount is subject to change by the General Services Administration, in which case the hotel lodging rate will change. State and local taxes will also be added.
- ✿ The conference sleeping room block has been set aside only for those individuals actively participating in the meeting of the Forum membership and/or the MIS Conference. The block is not intended to provide extended stays for vacations or other activities. If you are extending your stay, please make your reservation for those additional days outside the conference block.
- ✿ Cancellations must be made before 6:00 PM Eastern Standard Time on the date of arrival. Early departures may also be subject to an early departure penalty.



## Hotel Highlights

- ✿ High-speed Internet access available in all rooms and meeting facilities—best of all, Forum and MIS Conference participants will receive free high-speed Internet access in their guest sleeping rooms
- ✿ Full service restaurant, lounge, deli, and room service
- ✿ Recreational facilities, including indoor pool and fitness center
- ✿ Complimentary shuttle to anywhere within a three mile radius of the hotel
- ✿ Complimentary self-parking for registered hotel guests
- ✿ Business center

## Information of Interest

### Conference website

<http://nces.ed.gov/whatsnew/conferences>

### Crowne Plaza Atlanta-Ravinia Hotel

<http://www.cpravinia.com>

### Atlanta Convention and Visitors Bureau

<http://www.atlanta.net>

### Hartsfield-Jackson Atlanta International Airport

<http://www.atlanta-airport.com>

## Room Amenities

- ✿ Television
- ✿ Hair dryer
- ✿ Iron and ironing board
- ✿ CD player
- ✿ In-room safe
- ✿ Free morning newspaper delivered to room
- ✿ Coffeemaker
- ✿ Two phones with voice mail and speaker phone



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## About Atlanta

Atlanta is a true original, hailed as the capital of the South and known for its diversity. From southern charm to metropolis surroundings, ashes of the Civil War to the birth of civil rights, Atlanta offers endless possibilities, all with a big helping of Southern hospitality!



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## Climate and Conference Attire

In February, average daily highs are in the upper 50s, while lows are in the upper 30s.

Attire for the conference is business casual.



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# 20th Annual MJS Conference



## Directions to the Hotel

### Getting There by Air

Hartsfield-Jackson Atlanta International Airport is located at 6000 North Terminal Parkway, Atlanta, GA 30320 and is approximately 45 minutes away from the Crowne Plaza Atlanta-Ravinia Hotel. Hartsfield-Jackson Atlanta International is served by all major airlines. For more information, please visit the airport website at—  
<http://www.atlanta-airport.com>

### Ground Transportation to the Hotel from the Airport

**Taxi:** Taxi fare is approximately \$50.00 one way from the airport to the hotel. The Airport Information and Ground

Transportation Center is located in the arrival's lobby next door to Hertz Car Rental.

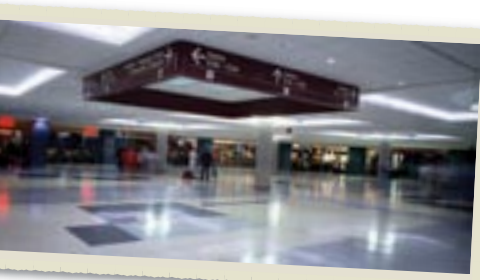
**Shuttle Service:** Atlanta Airport Superior Shuttle Service provides

transportation from the Hartsfield-Jackson Atlanta International Airport to the Crowne Plaza Atlanta-Ravinia Hotel for \$30.00 per person one way, or \$55.00 per person round trip. The shuttle service is located in the Ground Transportation Center, which is color coded. Please go to Green 15 and 16 to pick up the Atlanta Airport Superior Shuttle. The last shuttle leaves the airport at 11:30 PM. The last shuttle pick-up from the hotel is 6:00 PM.

To assure your space for your return to the Hartsfield-Jackson Atlanta International Airport, Atlanta Airport Superior Shuttle Service requires that you make a return reservation at least 24 hours prior to your flight's departure time. Please schedule pick-up times to the airport at least 2 hours before domestic flights, and 3 hours before international flights. Reservations can be made by calling 770-457-4794.

For more detailed information about Atlanta Airport Shuttle Service, please visit—

<http://www.atlsuperiorshuttle.com/index.htm>



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## Driving Directions

### From Hartsfield-Jackson Atlanta International

**Airport:** Take I-85 North through downtown Atlanta. Take GA 400 North (Exit 87, toll road - \$0.50 cents). Go North to I-285 East (Exit 4A). Proceed to Exit 29 (Ashford-Dunwoody Road). Turn Left on Ashford-Dunwoody Road and cross the bridge. The Crowne Plaza Atlanta-Ravinia will be on your right.

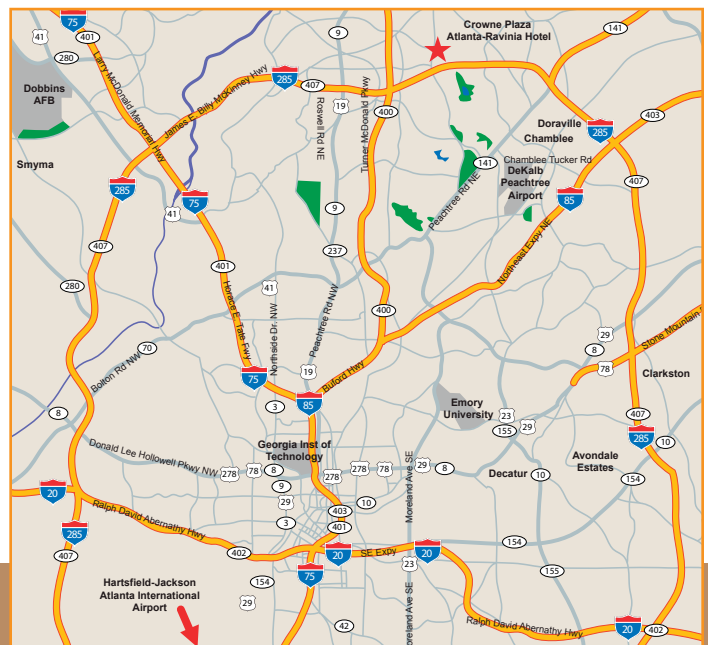
**Traveling NORTH on I-75:** Take exit for I-285 East. Proceed to Exit 29 (Ashford-Dunwoody Road). Turn Left on Ashford-Dunwoody Road. The Crowne Plaza Atlanta-Ravinia will be on your immediate right.

**Traveling NORTH on I-85:** Take exit for I-285 WEST. Proceed to Exit 29 (Ashford-Dunwoody Road). Turn Right on Ashford-Dunwoody Road. The Crowne Plaza Atlanta-Ravinia will be on your immediate right.

**Traveling SOUTH on I-75:** Take exit for I-285 East. Proceed to Exit 29 (Ashford-Dunwoody Road). Turn Left on Ashford-Dunwoody Road. The Crowne Plaza Atlanta-Ravinia will be on your immediate right.

**Traveling EAST on I-20:** Take Exit 51B (I-285 North). Proceed to Exit 29 (Ashford-Dunwoody Road). Turn Left on Ashford-Dunwoody Road. The Crowne Plaza Atlanta-Ravinia will be on your immediate right.

**Traveling WEST on I-20:** Take Exit 67B (I-285 North). Proceed to Exit 29 (Ashford-Dunwoody Road). Turn Right on Ashford-Dunwoody Road. The Crowne Plaza Atlanta-Ravinia will be on your immediate right.





# Registration Information

## 20th Annual MIS Conference • February 28–March 2, 2007

### Preregistration Form (Please type or print clearly)

I will attend: ☐ Forum only (Feb. 26-27) ☐ MIS only (Feb. 28-Mar. 2) ☐ Forum and MIS (Feb. 26-Mar. 2)

Name \_\_\_\_\_

Agency/Affiliation \_\_\_\_\_

Title/Department \_\_\_\_\_

Work Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

☐ I request confirmation of attendance in Professional Development Activities

### Methods of Registration

Fax this form to Vivian Chiu at 301-294-3992.

Mail this form using the enclosed envelope.

Visit <http://nces.ed.gov/whatsnew/conferences> to register online or to download this form.

### MIS Conference Call for Proposals • All proposals are due by Friday, December 15, 2006

I am interested in making a concurrent session presentation. ☐ YES ☐ NO

I am interested in being a demonstrator in the Cyber Café. ☐ YES ☐ NO

### Topics of Interest:

Data Models, Data Standards, Statewide Data Systems, Data Quality

### Presentation Type:

☐ Individual presentation (50 minutes) ☐ Panel presentation (50 minutes) ☐ Workshop (2 hours)

**Presentation/Demonstration Title:** \_\_\_\_\_

**Other presenters/demonstrators, their titles, and their agencies/affiliations:** \_\_\_\_\_

**Three keywords or phrases that can be used to index your presentation:** \_\_\_\_\_

Please submit a separate abstract of the presentation/demonstration. This abstract will be used in the conference program. Summarize in 60-100 words, using complete sentences.

*Please note: All presenters, co-presenters, and demonstrators must register for the meeting to appear in the participant list.*

### Audiovisual Equipment:

All presentation rooms will be equipped with a high-speed Internet line, laptop, data projector, screen, and flipchart. Overhead projectors will not be provided.

Demonstrators will be provided with a high-speed Internet line if it is requested 6 weeks prior to the meeting.

### Presentation Guidelines:

Vendors may submit proposals for demonstrations only, not for presentations.

Presentations from vendors are allowed only if the vendors are co-presenting with the state or district representative with whom they are working. However, the state or district representative must submit the proposal and lead the session if the proposal is selected.

**For information regarding the conference, contact Mary McCrory, [mary.mccrory@ed.gov](mailto:mary.mccrory@ed.gov), at the National Center for Education Statistics, or Levette Williams, [lewillia@doe.k12.ga.us](mailto:lewillia@doe.k12.ga.us), at the Georgia Department of Education.**

